

\$2,842 FURNACE FOR \$698

Plus Power Company & Factory Rebates!

Dear Homeowners,

Yes, it's absolutely true, you can replace your old (and probably very inefficient) furnace and central cooling system for less than you would have to at any other time!

MY PROBLEM IS YOUR OPPORTUNITY

The extremely warm fall created an over abundance of manufacturer's inventory. Every year, big manufacturers of air conditioning systems have to guess how many to build to meet the demand. They always have some inventory left over. Therefore, I went to one of these companies and contracted for the purchase of several central heating and cooling systems, heat pumps and central air conditioners in the most popular sizes used in this area. And, because of the quantity and time of year, I was able to buy them at drastically reduced, below wholesale, out-of-season prices. These are NOT seconds or "blems". They are factory PREMIUM units and have a FULL FACTORY WARRANTY.

NO OBLIGATION FREE ESTIMATE

We will come out and measure your home to determine the availability of the proper size. I will show you the real world price of the heating and cooling system that fits your home so you know EXACTLY how much you're saving. My quote will include all labor and installation materials. Nothing is left out. Even after I completely explain the installation, there is absolutely NO OBLIGATION. If you decide you don't want to take advantage of the spectacular savings, that's OK.

HOW TO GET A FURNACE FOR \$698

I was able to buy the furnaces and cooling systems for less than you would be able to pay for the cooling system alone! So, if you buy one of these air conditioners or heat pumps, I will give you a gas or electric furnace FREE. All I ask is for \$698 in labor it costs to have your new furnace installed.

IRONCLAD GUARANTEE

I'm so confident that you will save at least 25 percent on your heating and cooling bills the first year - I'm really projecting more like 30 to 50 percent - that I will pay you DOUBLE THE DIFFERENCE if you don't. If these premium systems were not among the best on the market, I couldn't afford to make such a promise.

YOU CAN BUY WITH NO CASH

You don't even have to pay me right away. I have set up a terrific financing program offering LOW MONTHLY PAYMENTS for your convenience. I even decided not to mark up the interest rate like most companies do. Consider this: if you decide to make monthly payments instead of paying cash, the entire amount of your payments could be more than offset by the savings on your utility bills. It's like having your cake and eating it too.

WHY THIS OFFER CAN'T LAST

You must act fast because of limited supply. When all the FREE furnace units are given away in a particular size, that's it. There are no more at this price.



410-641-1434

THANK YOU FOR READING THIS RATHER LONG LETTER - I HOPE YOU WILL PROFIT GREATLY BECAUSE OF IT.



Warmly,

Andrew Queen
General Manager



410-641-1434